



JNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
JANUARY 29, 2015

Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
November 20, 2014
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on November 20, 2014, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chair Fillippo called the meeting to order. Chair Fillippo led the Pledge of Allegiance. Council members present were Fillippo, Dozor, Franklin, Lewis, Moskowitz, Silberman, and Tomlinson. Absent but accounted for were Members Costello, Ireland, and Matlawski.

The Chair then appointed Member Moskowicz as Secretary Pro Tem for this meeting in the absence of Secretary Costello.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (DOZOR/LEWIS):

APPROVAL OF MINUTES OF THE SEPTEMBER 25, 2014, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo reminded the members about the Annual Holiday Program to be presented by the School of Music on December 6, 2014. He informed them to reserve tickets, they can contact Becky Hook who will take care of that. Chair Fillippo called on President Weisenstein for his report.

Chair Fillippo remarked that Mr. Lawrence A. Dowdy, Executive Deputy to the President and Legislative Liaison, will officially retire from West Chester University at the end of December. He asked Mr. Dowdy to join him at the podium along with Member Tomlinson. He thanked Mrs. Meryl Dowdy and their son, Matthew Dowdy, for attending this meeting.

Member Tomlinson thanked Mr. Dowdy for what he has done for the University over the years. He presented a Senate Citation on behalf of Senator Andrew E. Dinniman and he read the Senate Citation aloud:

“Whereas, The Senate of Pennsylvania is always pleased to recognize those individuals who, through their laudable tenure of service, contribute in a meaningful way toward the well-being of their communities and this Commonwealth; and

Whereas, Lawrence A. Dowdy is being honored upon his retirement following thirty-four years of dedicated service to West Chester University of

Pennsylvania and forty-one years of exemplary service to the Pennsylvania State System of Higher Education; and

Whereas, Mr. Dowdy earned bachelor's and master's degrees from West Chester State College, now West Chester University. He began his tenure with the University in 1972 as an Assistant Residence Hall Director and went on to serve as Residence Hall Director and Assistant Program Director of the ACT 101 Program. Mr. Dowdy moved to Cheyney State College of Pennsylvania in 1976 and returned to West Chester University in 1983 as the Affirmative Action Director. He rose through the ranks to be named as Executive Deputy to the President and Governmental Relations Officer in 1999, the position from which he is retiring. Mr. Dowdy has also served West Chester University as Chairperson of the Campus Climate Intervention Team, the Board of Governors Scholarship Committee and the Dr. Martin Luther King, Jr. Celebration Committee. To his great credit, he has been honored with the West Chester University Frederick Douglass Society Dr. Martin Luther King, Jr., Humanitarian Award and the Pennsylvania Black Conference on Higher Education Mary Baltimore Award. Throughout his service, Mr. Dowdy strove to adhere to the highest standards of service and earned the respect and admiration of his many friends and colleagues.

Now therefore, the Senate of the Commonwealth of Pennsylvania recognizes Lawrence A. Dowdy for his many years of loyalty and service; proudly notes that he has demonstrated extraordinary commitment to West

Chester University of Pennsylvania; offers best wishes for a most rewarding future;

And directs that a copy of this document, sponsored by Senator Robert M. Tomlinson and Senator Andrew E. Dinniman, be transmitted to Lawrence A. Dowdy.”

Member Tomlinson added that he knew Mr. Dowdy for many years, and he said it was a pleasure and an honor working with him and that Mr. Dowdy has made West Chester University proud and a better place for all of our students. Mr. Dowdy received a standing ovation at this time.

Chair Fillippo gave the following remarks:

“Larry, the Presidents for whom you have served during your tenure here at West Chester University could all count on your dedication, wise counsel and advice, and the many Councils of Trustees that you served have benefitted from those same attributes. I am pleased to stand here on behalf of all of the Councils of Trustees that went before us and for the Trustees around this table today, as we thank you for your dedication and service over your 34 years at West Chester University. We know you are one of us who “bleeds purple and gold” and you care greatly for West Chester University. I cannot even express how much you will be missed, but we do wish you the very best in your retirement.”

Chair Fillippo introduced a resolution for the Council’s consideration and approval to thank Lawrence A. Dowdy and honor him for his years of service to West Chester University.

MOTION (FRANKLIN/DOZOR)

WHEREAS, LAWRENCE A. DOWDY HAS SERVED WEST CHESTER UNIVERSITY OF PENNSYLVANIA FOR 34 YEARS, IN THE OFFICE OF THE PRESIDENT SUPPORTING, REPRESENTING AND SPEAKING ON BEHALF OF THE PRESIDENT OF WEST CHESTER UNIVERSITY, FOR MOST OF THOSE YEARS SERVING AS THE EXECUTIVE DEPUTY TO THE PRESIDENT AND AS THE GOVERNMENTAL RELATIONS OFFICER, AND;

WHEREAS, MR. DOWDY WILL RETIRE FROM WEST CHESTER UNIVERSITY AT THE END OF THE FALL SEMESTER, 2014, AND;

WHEREAS, MR. DOWDY HAS BEEN AN OUTSTANDING AND DEDICATED EMPLOYEE OF WEST CHESTER UNIVERSITY AND THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION, AND;

WHEREAS, MR. DOWDY'S STRONG ADMINISTRATIVE SKILLS AND UNWAVERING DEDICATION TO HIS ALMA MATER AND EMPLOYER, WEST CHESTER UNIVERSITY, HAVE HELPED THIS UNIVERSITY ACHIEVE THE SUCCESS IT ENJOYS TODAY, AND;

WHEREAS MR. DOWDY HAS PROVIDED ADVICE AND COUNSEL TO NUMEROUS UNIVERSITY PRESIDENTS AND CHAIRPERSONS OF THE COUNCIL OF TRUSTEES DURING HIS YEARS AT WEST CHESTER UNIVERSITY;

NOW THEREFORE, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA CONGRATULATES LAWRENCE A. DOWDY ON HIS RETIREMENT, AND BY THIS RESOLUTION, SHOWS ITS APPRECIATION FOR HIS YEARS OF EXEMPLARY SERVICE TO WEST CHESTER UNIVERSITY OF PENNSYLVANIA AND TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION.

MOTION UNANIMOUSLY APPROVED.

At this time, Chair Fillippo thanked Mr. Dowdy again on behalf of the Council of Trustees and presented him with a WCU Captain's Chair engraved with Mr. Dowdy's name and his years of service.

Member Dozor asked to speak at this time. He remarked that he and Mr. Dowdy's years as undergraduate students overlapped at West Chester in the 1970's. He said that most of Mr. Dowdy's professional career was spent in the Philips Memorial Building where the Council meeting was taking place that afternoon. He recalled that Larry was a student activist and was very involved as a student at West Chester, and under the banner of "academic freedom", he and Larry found themselves in some of the same circles. Larry, for many years has always been involved, and he has served West Chester and the students as he did in the late 1960's and early 1970's throughout his career. Member Dozor remarked that he could not think of another person who had served West Chester as continuously as Larry Dowdy. There have been many professors who have served many good years, but he believed that Larry had outpaced even most of them. He said that Mr. Lawrence A. Dowdy has left his fingerprints on so many things here at West Chester, and we are all so much better off as a result of Mr. Dowdy's life and his service. Member Dozor thanked his family, too, for lending him to West Chester all of these years.

At this point of the meeting, Mr. Lawrence Dowdy thanked the Council of Trustees for their work and remarked that he has been blessed to work with each of them. He also thanked President Weisenstein for allowing him to serve with him and said that anything he has been able to accomplish was a result of the support of the Cabinet and the President's Office staff. He also thanked, Meryl, his wife of 35 years, and his son, Matthew, and his daughter, Leah. He

appreciated Meryl helping keep him and the family balanced and recognized that any recognition comes to him needs to come through them.

Chair Fillippo called on President Weisenstein to give his report.

AGENDA ITEM V – REPORT OF THE UNIVERSITY PRESIDENT:

President Weisenstein gave the following report:

Thank you, Tom. I have an opportunity on December 3 at Larry's Retirement reception to say some things about Larry, but I do want to take a few minutes to thank you, Larry, and your family, for the tremendous amount of work that you have accomplished for West Chester University. I have often said, and people readily agree with me, that the most difficult person to replace on this campus is not the President, it's not the Vice Presidents, or the Deans, but it is Larry Dowdy. We truly mean that. You have meant so much to West Chester University and enabled us to move forward. You are that kind of quiet person in the background and Larry prefers to be in the background. He is a very humble, unassuming person. It is one of his real qualities. But I want everyone to know that Larry played such an essential role in the development of this University and this is something that people do not see because of the role that he plays in that background. Nevertheless, he is always there; he's present and always making decisions and recommendations that have helped the University achieve the status that it has achieved as one of the very best, comprehensive universities in the country. So, the next time I get to talk about you, it will be a real "roast." Seriously, Larry, we will miss you greatly, and Sandra and I particularly want to extend our congratulations on your

retirement, your years of service, and wish you and your family the very best of luck as you move to the next phase of your life – one I hope that you and Meryl enjoy greatly. You deserve it. Now, on to my more formal remarks.

West Chester University and the Universidad Nacional (Heredia, Costa Rica) co-hosted the Knowledge Crossing Borders Conference in Costa Rica on October 6 – 10th, 2014. This year's theme was Knowledge Crossing Borders: Building Partnerships Through Shared Knowledge. Three academic deans and over twenty faculty and staff attended along with about a dozen students. WCU faculty gave eleven different presentations on a variety of topics, with each being received very well by the international audience. Students and faculty from visual and performing arts teamed with their counterparts from the Universidad Nacional to provide performances for conference attendees and to create a mural on the University's campus.

West Chester University and the University of the West Indies, Trinidad and Tobago signed a Memorandum of Agreement in October. The purpose of this Agreement is to increase cooperation in faculty research, education, and student and faculty exchanges. Initially, these exchanges will be in the areas of Health Sciences, Education, and Social Sciences, and will begin as soon as spring 2015.

Similar agreements with other international universities are in various stages of completion and will add to the already growing number of international exchange options available to the WCU campus. The University

has seen tremendous growth in the number of domestic students taking advantage of international programs.

Study abroad participation increased by 43 percent in the last year. In 2012-13, WCU sponsored 251 international learning experiences, by 2013-14, that number had soared to 357. We are truly helping our students to develop as global citizens.

The Curriculum and Academic Policies Committee has fully implemented the Academic Passport Policy, which provides Associate of Arts, Associate of Science, and Associate of Fine Arts students with credit for all general education requirements at West Chester University (with the exception of the diverse communities course). This policy identifies WCU as the friendliest institution for Pennsylvania Community College students with regard to general education transfer issues.

On October 22, 2014, WCU decommissioned our 50-year-old coal-fired heating plant. This transition was made possible by converting half of the University's square footage to geothermal-heated and cooled space and the other half to heating with high-efficiency natural gas boilers. This change will reduce our CO2 emissions this heating season by 7,500 tons. So, we're all going to breathe a little easier here on campus.

Our Facilities Department recently completed a \$1 million renovation of the water circulation and mechanical systems for the 45-year-old Sturzebecker pool. The pool is used very heavily throughout the year by student athletes

and swim camp participants. The new system will improve the pool's ability to keep its water clean and safe.

The site of our new Business and Public Affairs Center is being prepared for the construction of what will be our largest academic building on campus. McCarthy Hall has been demolished to make room for the new building. If the weather cooperates this winter, we should begin to see the construction of BPAC start within a few weeks. We expect to occupy the new building in fall of 2016.

We just got word today that we had a very positive review of a proposal that we sent for our second doctoral program which will be in the College of Education. Congratulations to Dean Ken Witmer and to his faculty for submitting a very good proposal to the State System. We are hoping to get approval by the Board of Governors very shortly for that program.

The WCU Networking team is planning the design and implementation of a 10 Gigabyte Internet connectivity link bandwidth, which will increase the current internet access rate by 5 times the current capacity. The student use of the internet bandwidth and services has grown over the last few years, resulting in the need for the increased bandwidth capacity. Students now bring about 60,000 devices to campus that require internet access and many of those devices are being operated at the same time.

WCU administrators, Mayor Comitta, and PennDOT officials met regarding WCU signage and PennDOT indicated that our request, which was

initially denied, for WCU directional signs traveling South on Rt. 100 and West on Rt. 3 will now be approved. We were advised to put a TOD signage request in for the North 202 area and if it is disapproved, it will be approved at a higher level for a green sign. Senator Dinniman's Office has been instrumental in working successfully with WCU's Bob Scanlon on this particular project. We want to thank both of them for their efforts in moving that forward. I know that has been an interest of the Council of Trustees, and you all have been advocates for that signage as well. We appreciate your advocacy.

The Division of Student Affairs has been quite active since the September Council of Trustees meeting supporting our students in a wide variety of ways.

The Twardowski Career Development Staff and Career Ambassadors delivered 57 presentations this fall to 1588 attendees. In addition, four events (Student Organization & Employer Reception; Meet the Firms Night; Business & Communication, and STEM Career Fairs) brought 103 employers to campus to connect with more than 560 students and create some opportunities for those students. The industry-specific career fairs are new events in lieu of the one, bigger career fair hosted in the fall for all industries. All of these events are intended to help our students successfully enter their careers after graduation.

The Counseling Center reached over 1,550 students via multiple Outreach programs. In terms of "education/training", psychologists presented the Campus Connect Suicide Prevention Program (faculty and staff), and a

similar program designed for students, to educate participants about signs of depression/suicide.

New Student Programs hosted four topics for new students showcased in the New Student Success Series. The topics for September were – *Stress Management* and *How to Schedule for the Spring Semester*. The topics for October were – *Writing Term Papers* and *Planning to Live On or Off Campus during the Sophomore Year*.

The fraternity and sorority communities now total about 1750 students; roughly a 20% increase from fall 2013 includes 650 new members for fall 2014, 105 of which belong to our two new chapters (Alpha Sigma Alpha, Phi Gamma Delta). We continue to be very proud of our Greek community at WCU for their citizenship and service to the community.

The Office of Service-Learning and Volunteer Programs hosted the annual Volunteer Fair; which included over 600 students and 55 community agencies. We continue to be highly engaged with our communities and are among the leading universities nationally with the number of volunteer hours that West Chester University students provide to their communities.

The 7th Annual Multicultural/Diversity Student Leadership Conference was held with 120 student participants, a 16% increase from the previous year. This event also featured a panel and breakout sessions involving 17 alumni from a variety of fields and backgrounds so that they could share their success with our multicultural students. We are continuing to increase alumni

involvement in initiatives such as our efforts to increase the retention to graduation for our Latino and African-American male students. We've still got quite a bit of work to do in this area. Their persistence to graduation is considerably lower than other students across campus. We are committed to fixing that.

The Women's Center hosted a 40th Anniversary Reception to celebrate the history of the Women's Center and build relationships with faculty, staff, and alumni.

Marketing efforts continue to expand as we seek to reach new students and build our brand throughout the region and beyond. Two special efforts include another round of TV commercials which have been airing during October and November (Council members previewed the ads in September) and a recent contract to provide six months of outdoor electronic promotions in Center City using a new large-scale LED display located on our Philadelphia Campus building on Market Street. WCU's Center City programs will be highlighted 70 times a day on a screen one story high and a full block long.

As we reach out to prospective students, alumni, and other constituencies, social media has become increasingly important. Just in the past year, the number of people interacting with WCU's Facebook site has grown from 18,000 per week last November to 60,000 weekly contacts this November. And so far this year, our WCU promotional video has been viewed nearly 44,000 times. We are getting the word out.

I'm pleased to report that a growing number of faculty members are submitting external grant applications to support their research. As of the end of October, 23 proposals have been submitted to external agencies as compared with 16 the same time last year.

In addition, the WCU Foundation has provided \$75,000 in funding to support start-up research projects that will help faculty prepare to develop larger scale proposals.

As the Becoming More Campaign makes progress, we launched the Campus Community drive as part of that effort hoping to raise \$1 million from faculty and staff. This effort helps to demonstrate our own confidence in the University's future to potential donors. I'm proud to announce that so far more than 500 faculty and staff have committed \$700,000 toward our goal.

As part of this year's Presidential Speakers Series, renowned Olympian Jackie Joyner Kersee will be presenting a lecture on campus tomorrow evening. Please see me or Mark Pavlovich if you are interested in tickets to this event.

In the spring, we will have Jane Pauley and I believe she will be tremendous as well.

The President's Circle dinner was held in October with record attendance of nearly 200 participants. This event honors our top contributors for their long-time support with the President's Award. Those recognized included

alumni Gary Daniels, Cheryl Fulginiti, Jerry Sweeney, retired faculty members Ali and Tahany Naggar, and friend Jim McErlane.

The fall sports season has been an exceptional one for our Golden Rams, with three fall sports continuing their journey into NCAA Division II competition.

Top-ranked Golden Rams Field Hockey (18-2) shut out No. 2 Millersville, 3-0 this past weekend to capture the PSAC Championship. West Chester, ranked No. 1 in the South Region, is expected to hold onto that No. 1 ranking and earn a bye into the NCAA Division II national semifinals in early December in Louisville, Kentucky.

WCU Women's Soccer defeated California University this weekend and won the second round of the NCAA DII Women's Soccer Tournament. After double overtime, WCU outlasted Cal in penalty kicks in a 4-2 shootout. The Golden Rams (16-2-2) now advance to the Atlantic Region Championship and will host West Virginia Wesleyan this Friday, Nov. 21 at Rockwell Field at 11:00 a.m. If you can support our women's team, I know they would appreciate a big audience there.

The 17th-ranked football team defeated IUP on Saturday 28-17, and its 2014 campaign will continue as the NCAA revealed its brackets Sunday night for the Division II National Tournament. Golden Rams (10-1) are the fourth seed in Super Region 1 and will host fifth-seeded Slippery Rock University on Saturday at 12:00 p.m. at Farrell Stadium.

Also, Congratulations to Men's Golf on capturing the PSAC Championship, Men's Soccer and Women's Volleyball on reaching the PSAC Semifinals, to new Women's Basketball Head Coach Kiera Wooden on her first two wins this weekend as the Golden Rams won both games of the Carol Eckman Basketball Tournament, and to Football Head Coach Bill Zwaan on winning his 100th game as WCU Head Coach.

Dr. Weisenstein concluded his report by asking for approval of Purchase Orders and Contracts executed during August and September, 2014.

Approval of Purchase Orders and Contracts

MOTION (LEWIS/SILBERMAN):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING AUGUST AND SEPTEMBER, 2014 FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

This concluded President Weisenstein's report.

Chair Fillippo thanked President Weisenstein for his excellent report.

AGENDA ITEM VI – REPORT OF THE VICE PRESIDENT:

Chair Fillippo invited Mr. Mark Mixner (Vice President for Administration and Finance) to introduce two guests for a presentation on behalf of that division. Mr. Mixner came forward and remarked that there would be a brief

presentation on West Chester University's audit and financial statements for the fiscal year ended June 30, 2014 and June 30, 2013. He recognized Bernadette Hinkle and Kevin McCadden for their excellent work preparing for the audit. He remarked that in the summer when typically people are on vacation, Bernadette and Kevin and their staff were spending long hours, often on the weekends and in the evenings, to prepare the University's financial statements. They did a very good job. He introduced representatives from the audit firm of CliftonLarsonAllen (Steve Rosa, CPA and Principal along with Chrissy Bowman, Senior Manager) who presented highlights of the University's audit. COT members were given copies of the full audit, the financial statements, plus the required letters from the auditors to the Council of Trustees. Mr. Rosa and Ms. Bowman will also distribute a summary presentation that they will review with you.

The brief overview of the audit included the following topics: Deliverables and 2014 Audit Results (Governance Communication and Financial Recap). Mr. Rosa remarked that the Council of Trustees is well-represented in the process. The auditors had individual conversations with both Member Franklin and Member Lewis as part of their audit planning. They also had extensive conversations with upper management including President Weisenstein. They reported on the University's basic financial statements. The audit results provided an unmodified audit opinion. This is the highest level that they can give. It was reported by the representatives that there were no corrected or uncorrected misstatements. They affirmed that everything was

done properly. The representatives had no disagreements with management or difficulties encountered. The representatives' scope was not limited in any way, and there were no problems. The audit went very well. He said that he cannot overstate how well the process goes and how qualified and fortunate WCU is to have the people that work here in the financial area. There was a new policy, GASB Statement No. 65 adopted in fiscal 2014, which was not a significant change to the financial statements, but it is noted within the financials. It had to do with bond issuance costs in the past and how they were accounted for in the past and how they are accounted for now and going forward. The financial statements also include estimates. This includes the following: allowance for uncollectible receivables, useful lives of capital assets, liability for postemployment benefits, and compensated absences. No adjustments were made of the financial statements.

Ms. Bowman completed the report saying that prior to this meeting, they had met with the Finance Committee and went deeper with details. She shared a few important highlights to review. From 2013 – 2014, WCU's assets have exceeded the liabilities and the increase was about \$17 million. This is fairly consistent with last year. Consistent with prior years, the operating loss is supplemented by non-operating revenues and capital grants. Also consistent with last year, the net tuition and fees revenue increased approximately 7 percent from the prior year and proportionate with operating expenses, covering approximately 54 percent of operating costs. State funding had a slight increase of 2 percent over the prior year.

They informed the Council that there is one statement that will impact the University that has been mentioned for a couple of years. Also under Statement 68, the big change is the statement on pensions which will be implemented this year. Any of the unfunded liabilities that were previously just “footnoted” in the financial statements, will now be recorded on the balance sheet as a liability and applied retroactively next year. That will show up in the 2015 financials. The audited financial statements were distributed to all Council of Trustees members and were added to these minutes.

Member Franklin asked to add his congratulations to Mark Mixner and his team for the work that they do every day. He said that WCU has some of the best people in financial operations in the State System, and he remarked that this audit underscores the good work that they do.

Chair Fillippo thanked Mr. Rosa and Ms. Bowman for their report. He also congratulated Vice President Mark Mixner and his team.

AGENDA ITEM VII – REPORTS OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORTS OF STANDING COMMITTEES:

Academic Affairs

Member Dozor reported that he and Member Tomlinson had the pleasure of meeting with Academic Affairs and, as the President reported, that Dean Ken Witmer of the College of Education, brought them up to date regarding the Knowledge Crossing Borders Conference in Costa Rica. They were very

impressed with the delegation of the large number of students and faculty from WCU who attended and participated and were led by President Weisenstein. In two years, we hopefully will be hosting the same event here at WCU like we did in 2012.

Dr. Walter Cressler, Librarian, Digital Commons Coordinator, introduced the Digital Commons which is a new service on campus. The Digital Commons is a repository that showcases on the internet the breadth of scholarship and work products of our WCU faculty and students. It includes video and audio works, an image gallery, artistic performances on campus, faculty and student works, and it provides open access forever internationally of the good works in the products of our students and our faculty.

This concluded Member Dozor's report.

Student Affairs Committee and SGA Update

Ms. Montana Leaks reported that the Student Affairs Committee convened starting with a Student Government Association (SGA) update. They talked about trying to get lighting on High Street, and Paradise Transit which is work in process and the organization meetings which are still going well.

The "Spotlight" student organization for the month was the Student Veterans Group which has been very active. They helped the Sykes Student Advisory Board with the Candlelight Vigil on September 11, and they presented the University with a flag which is flying high outside of Sykes. They started a care package drive which turned into a Thank You Letter drive to the troops. They started brown bag collections which involves twelve other organizations

and it is going very well. The group is trying to get all of the veterans together on campus because there are about 378 students, but they are reaching out because some of them are older and they need friends on campus.

During the Student Affairs Committee, Mr. Barrett McGee, Coordinator of Student Activities, spoke about two creative programs called "The Year of...", and he also touched on the Contemporary Film Series which is very good.

Also, Dr. Bricketto went over the Community Campus Coalition update, the Student Leadership Training update, the end of the semester Service Projects, as well as future construction projects and gave an Athletic update.

This concluded Ms. Leaks report.

Advancement

Member Silberman reported that the committee did meet. He introduced the following resolution from the Advancement Committee recommended for consideration and action by the Council of Trustees.

MOTION (SILBERMAN/MOSKOWITZ):

CERTIFICATION OF COMPLIANCE OF AFFILIATED ORGANIZATIONS WITH BOARD OF GOVERNORS' POLICY ON EXTERNAL FINANCIAL SUPPORT (POLICY 1985-04).

THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, UPON RECOMMENDATION OF THE PRESIDENT, HEREBY CERTIFIES, AS PER BOARD OF GOVERNORS' POLICY 1985-04-A, THAT THE FOLLOWING AFFILIATED ENTITIES MAKE A FINANCIAL CONTRIBUTION TO THE UNIVERSITY OR PROVIDE SIMILAR BENEFITS ON A REGULAR BASIS, SATISFACTORY TO THIS COUNCIL OF TRUSTEES AND TO THE PRESIDENT.

**STUDENT SERVICES, INC.
WEST CHESTER UNIVERSITY ALUMNI ASSOCIATION
WEST CHESTER UNIVERSITY FOUNDATION**

THE COUNCIL OF TRUSTEES ALSO CERTIFIES THAT, TO THE BEST OF ITS KNOWLEDGE, INFORMATION AND BELIEF, THE AFFILIATED ENTITIES ARE IN COMPLIANCE WITH BOARD OF GOVERNORS' POLICY 1985-04-A, IN THAT THEY EXIST SOLELY FOR THE BENEFIT OF THE UNIVERSITY; THE EXPECTATIONS OF THE RELATIONSHIP BETWEEN THE UNIVERSITY AND THE AFFILIATED ENTITY ARE MEMORIALIZED IN CURRENT, EXECUTED MEMORANDA OF UNDERSTANDING; AND THE AFFILIATED ENTITIES REQUIRE AN ANNUAL EXTERNAL AUDIT OF THEIR FUNDS AND PROVIDE COPIES OF THEIR AUDIT REPORTS TO THE UNIVERSITY AND THE OFFICE OF THE CHANCELLOR.

THE COUNCIL OF TRUSTEES ALSO CERTIFIES THAT, TO THE BEST OF ITS KNOWLEDGE, INFORMATION AND BELIEF, NO UNIVERSITY EMPLOYEE SERVES AS A VOTING MEMBER OF THE BOARD OF THESE AFFILIATED ENTITIES, NOR DOES ANY EMPLOYEE OF THE UNIVERSITY RISK ADVERSE INTEREST THROUGH SERVICE TO OR RELATIONSHIP WITH AN AFFILIATED ENTITY.

A COPY OF A STATEMENT BY THE UNIVERSITY'S CHIEF FINANCIAL OFFICER SUMMARIZING BOTH THE DIRECT UNIVERSITY SUPPORT PROVIDED TO THE AFFILIATED ENTITIES AND THE CONTRIBUTIONS MADE BY THE AFFILIATED ENTITIES TO THE UNIVERSITY COVERED IN THIS CERTIFICATION IS ATTACHED HERETO AND MADE A PART HEREOF.

MOTION UNANIMOUSLY APPROVED.

Member Silberman continued with some other points that were covered at the Advancement Committee meeting. The 2014-15 Annual Fund Drive is making progress toward its \$1.8 million goal. As of October 31, 2014, \$600,744 has been raised which is 15 percent more than last year at the same time. As expected, total giving continues to run behind last year because of several large estate gifts that were received in 2013-14.

It is time for the annual Council of Trustee campaign and members of the Council should have received a letter from the President asking them to renew their support. We look forward to achieving our 14th consecutive years of 100 percent participation. WCU is the only university in the State System that does have consistently 100 percent board participation.

This concluded Member Silberman's report.

Campus Development and Facilities

In the absence of Member Matlawski, Chair Fillippo requested that Mr. Greg Cuprak to individually give information for each of the three resolutions that are before the Council of Trustees for this committee.

Mr. Cuprak thanked Chair Fillippo. The Campus Development and Facilities met and there are three resolutions for their consideration.

The first resolution deals with a residence hall that exists that we no longer need to use and is no longer being used as a residence hall. We would like to convert the funding of that from a Residence Hall Auxiliary funded building to E & G which requires a resolution to be approved by the Council of Trustees. He provided the following information that was sent to the Council in their packets for this meeting: Wayne Hall was built in 1971 as a residence hall; it is a 9-story building with a total square footage of about 90,000 sq. ft.; the building has been maintained by the Residence Hall Auxiliary until the summer of 2014; with the completion of Commonwealth Hall, Wayne Hall is not needed for student housing and it became available for other uses; the request for this building now is to use it for office space and classroom space;

during the summer of 2014, two classrooms were built in the first floor, and two floors are being used for faculty office space. This change helps with the shortages of office and classroom spaces.

Chair Fillippo read the resolution for consideration by the members:

MOTION (FILLIPPO/FRANKLIN)

CONVERSION OF WAYNE HALL TO AN E&G FUNDED BUILDING

TO APPROVE WEST CHESTER UNIVERSITY OF PENNSYLVANIA'S CHANGE OF FUNDING FROM A RESIDENCE HALL AUXILIARY FUNDED BUILDING TO AN E&G FUNDED BUILDING.

WHEREAS, WAYNE HALL IS NO LONGER NEEDED TO HOUSE STUDENTS AND,

WHEREAS, WEST CHESTER UNIVERSITY HAS A NEED FOR MORE FACULTY OFFICE SPACE, AND

WHEREAS, WEST CHESTER UNIVERSITY HAS A NEED FOR MORE CLASSROOM SPACE AND,

WHEREAS, ONLY FLOORS ONE THROUGH FIVE WILL BE OCCUPIED AND FLOORS SIX THROUGH NINE WILL REMAIN VACANT.

NOW, THEREFORE, BE IT RESOLVED, THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, HEREBY RECOMMENDS TO THE BOARD OF GOVERNORS THAT THE BOARD APPROVE CONVERTING THE USE OF WAYNE HALL FROM A RESIDENCE HALL AUXILIARY TO AN E&G FUNDED BUILDING AND ALSO TO USE FLOORS ONE THROUGH FIVE FOR OFFICES AND CLASSROOMS, AND TO LEAVE FLOORS SIX THROUGH NINE UNOCCUPIED.

MOTION UNANIMOUSLY APPROVED.

Member Dozor asked if Mr. Cuprak could address the possible long-term use of this building. He explained that this is a 45-year old building, and as

the University builds new space for exact needs, the need for this building will decrease over time. President Weisenstein shared that it will depend on the new academic programs that are emerging and that are being considered now. It will also depend on any future growth that this campus is going to experience, although much of that growth now is by distance education and off-site to our main campus. The fact that we have Wayne Hall as a kind of “overload” situation, particularly with the delay in getting BPAC built, we have been fortunate to have those extra classrooms. In spring of 2015, we will bring Mitchell Hall back online as the renovation of that building will be completed and that will give us several new classrooms as well as some additional office space. Right now, we have faculty who are doubled and in some cases, even tripled in their office. That is unacceptable. It doesn’t give faculty an opportunity to advise and interact with students in a way that we would prefer them to do. So, we haven’t determined what we are doing in the long-term with Wayne Hall, but right now, we are delighted that it is available to deal with some of our space challenges while we wait for BPAC to be built.

Mr. Cuprak introduced the second and third resolutions which deal with demolishing a house that has been purchased about four years ago and then the second resolution in this package to consider is building a new structure on that property.

The details on the first resolution are to demolish 30 West Rosedale Avenue. Some people know it as the “Swope House.” It is across from the Old Library and adjacent from the Admissions building. It is a 3,500 sq. ft. house

that is about 110 years old. At first, the house was evaluated for renovations instead of demolition, but it was not built ADA compatible and was built to be just a residence and to retrofit it as an office building was too difficult and expensive to convert it to what was needed. The plan is to demolish this building to make way for an 11,000 sq. ft. office building. This property exists in West Goshen Township, and zoning is being considered. In December, the West Goshen Township will be informed of this proposal for the first time, and it remains to be seen how this proposal will be received.

Chair Fillippo read the resolution for consideration by the members:

MOTION (FILLIPPO/LEWIS)

**DEMOLITION OF HOUSE AND GARAGE
AT 30 WEST ROSEDALE AVENUE**

**WHEREAS, THE UNIVERSITY EVALUATED THE OPTION OF
RENOVATING THE HOUSE AND GARAGE AT 30 WEST ROSEDALE
AVENUE FOR UNIVERSITY USE; AND**

**WHEREAS, THE RENOVATION OF THE BUILDINGS ON THIS PARCEL
WAS NOT DEEMED COST EFFECTIVE; AND**

**WHEREAS, THE SITE OF THIS PROPERTY IS INTENDED TO HOUSE
THE ADVANCEMENT DIVISION AND RELATED DIVISIONAL
SERVICES, THE DESIGN AND CONSTRUCTION OF WHICH WILL BE
FUNDED BY THE UNIVERSITY;**

**NOW, THEREFORE, BE IT RESOLVED, THAT WE, THE COUNCIL OF
TRUSTEES, APPROVE THE DEMOLITION OF THE HOUSE AND
GARAGE AT 30 WEST ROSEDALE AVENUE.**

MOTION UNANIMOUSLY APPROVED.

Mr. Cuprak gave details on the third resolution to build a new structure on the 30 West Rosedale Avenue property. It will be about 11,000 sq. ft. and the purpose is to house the Advancement division and the VP for Advancement and all of his departments. It will also have some parking included. Currently, the Advancement division is split between Filano Hall, 13/15 University Avenue, and Matlack Warehouse. This would allow the Vice President for Advancement to consolidate all of the Advancement operations within one realm. It is to be a three-story structure, and will somewhat imitate Old Library across the street, and will not be too massive that the neighbors will hopefully like it. The structure is expected to cost about \$5 million. Member Moskowitz asked about how this would be funded, and Mr. Cuprak explained that the funding will come from accumulated reserves.

Chair Fillippo read the resolution for consideration by the members:

MOTION (FILLIPPO/SILBERMAN)

**CONSTRUCTION OF NEW ADMINISTRATION BUILDING
at 30 WEST ROSEDALE**

**TO APPROVE WEST CHESTER UNIVERSITY OF PENNSYLVANIA'S
UNDERTAKING A UNIVERSITY-FINANCED FACILITY PROJECT TO
CONSTRUCT A NEW ADMINISTRATION BUILDING ON CAMPUS.**

**WHEREAS, WEST CHESTER UNIVERSITY OF PENNSYLVANIA HAS
DEMONSTRATED A NEED FOR A NEW ADMINISTRATION BUILDING
TO HOUSE THE ADVANCEMENT DIVISION INCLUDING ALL
RELATED PROGRAMS; AND**

**WHEREAS, THE UNIVERSITY HAS PROVIDED A VIABLE FINANCIAL
PLAN FOR FUNDING THE PROJECT; AND**

WHEREAS, THE COUNCIL OF TRUSTEES WILL ENSURE THAT FUNDING WILL BE AVAILABLE TO ADEQUATELY FINANCE THE PROJECT;

NOW, THEREFORE, BE IT RESOLVED, THAT WE, THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA, APPROVE THE UNDERTAKING OF A UNIVERSITY-FINANCED CAPITAL PROJECT FOR AN ADMINISTRATION BUILDING AT 30 WEST ROSEDALE AVENUE.

MOTION UNANIMOUSLY APPROVED.

Information Technology

Member Moskowitz stated that the committee met and a summary of the committee is provided in the packet. She introduced a video drone presentation of the WCU campus which was watched at this time.

This concluded Member Moskowitz's report.

Budget and Finance

Member Franklin reported that he and Member Lewis believe that the earlier discussion of the audited financials covered the report from this committee.

This concluded Member Franklin's report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

None.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Silberman reviewed a report from the October 2, 2014 PACT Workshop which he and Chair Fillippo attended. This was an all-day session in Harrisburg on "Governance." PACT asked that we distribute to the Council the session notes and remarks from that meeting. Each member was given a copy of that report. There were break-out sessions that were interesting. The

Chancellor started the meeting with his comments, and among his comments was "Governance is not a very exciting title. It's about as exciting as watching someone fish off a bridge." Some of the topics covered were: Academic Issues, Student Affairs, University Financial Health (which was very illuminating), Calibrating and Understanding Student Markets, and Closing Remarks by the Chair of this meeting. It was quite a worthwhile meeting.

AGENDA ITEM XI - OLD BUSINESS:

None.

AGENDA ITEM XII - NEW BUSINESS:

Chair Fillippo asked the Council and others in the room to keep to the students and family in their thoughts on the recent death of the WCU student.

AGENDA ITEM XIII - ADJOURNMENT:

Chair Fillippo asked for a motion for adjournment.

MOTION (DOZOR/LEWIS):

MOTION TO ADJOURN AT 6:40 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,


Marian Moskowitz, Secretary Pro Tem