



Council of Trustees  
West Chester University  
West Chester, Pennsylvania 19383

UNANIMOUSLY APPROVED  
BY THE  
COUNCIL OF TRUSTEES  
MAY 5, 2011

[www.wcupa.edu](http://www.wcupa.edu)

---

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES  
PHILIPS 3rd FLOOR BOARD ROOM  
PHILIPS MEMORIAL BUILDING  
MARCH 24, 2011  
7:30 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on March 24, 2011, in the Philips Memorial Building, West Chester, PA.

**AGENDA ITEM I – CALL TO ORDER:**

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Whitlock, Carrozza, Alicea, Dozor, Lewis, Matlawski, Silberman, Thomas, and Tomlinson. Absent but accounted for was Member Moskowitz.

**AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETINGS AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:**

---

**MOTION (WHILLOCK/SILBERMAN):**

**APPROVAL OF MINUTES OF THE FEBRUARY 24, 2011, MEETING AS PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

---

**AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:**

Dr. Clifford Johnston, President APSCUF and Professor of Mathematics, asked to be recognized and address the Council of Trustees.

Chair Fillippo recognized Dr. Johnston and reminded him of the ten minute limit on public comment.

Dr. Johnston expressed the concern of APSCUF and other bargaining units on the proposed budget by Governor Corbett and its possible impact on the PASSHE and West Chester University. He encouraged the Council Members to join with APSCUF in telling the PASSHE and West Chester University story—a story of excellence, accessibility, best value, and successful alumni.

Dr. Johnston acknowledged and thanked President Weisenstein for his frequent updates to the campus community, and he encouraged everyone to become familiar with the facts, and use every opportunity to speak to their legislators. In addition, Dr. Johnston announced that APSCUF had offered a pay freeze for next year and takes seriously the economic realities. Dr. Johnston indicated APSCUF's willingness to work together in protecting the future of PASSHE and West Chester University.

Dr. Johnston invited the Council of Trustees and members of the administration to two upcoming rallies sponsored by APSCUF in a show of unity. This concluded Dr. Johnston's remarks.

Member Dozor reported that earlier in the month, Dr. Johnston had invited him, as Council of Trustee liaison to APSCUF, to meet with him.

Member Dozor indicated that he was impressed with Dr. Johnston's professionalism, passion and dedication to the common good and wellbeing not only of the APSCUF membership, but to West Chester University and PASSHE as well. He commended Dr. Johnston on his outreach, and encouraged him to continue working on behalf of PASSHE, West Chester University, and APSCUF.

Chair Fillippo echoed Member Dozor's sentiments and indicated that West Chester University is appreciative of APSCUF's efforts. Chair Fillippo encouraged everyone to become familiar with the facts and be prepared to use every opportunity to discuss the excellence and value of PASSHE and West Chester University and the many contributions that the alumni make to the Commonwealth.

Member Tomlinson reported that at yesterday's State Appropriation Committee, the Chancellor was able to convey the efforts of PASSHE in savings over the past ten years, of being squeezed by low tuition and low funding, and the fact that it's not a spending issue. Member Tomlinson reported that it is going to be difficult, that cuts will be needed, but that the current proposed budget does evenly distribute those cuts and that this is just the beginning of negotiations. Member Tomlinson also stated that we are in a critical phase and that supporters of PASSHE need to be heard now. Member Tomlinson indicated that as an alumnus of PASSHE, Chair of the Appropriations Committee, a member of the Council of Trustees, and a member of the board of PHEAA, he has a unique view of the issues and knows that education is an important investment in our future.

#### **AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Chairperson Fillippo announced that as usual at the March meeting the Council of Trustees will recognize members of our faculty and staff who have gone above and beyond the call of duty on behalf of our University Community. Chair Fillippo invited President Weisenstein to join him in recognizing the following individuals.

President Weisenstein recognized Dr. Timothy Lutz, Coordinator of Sustainability. Dr. Lutz was the first to fill this role, and has established a credible program.

Academic Affairs-Dr. Linda Lamwers and Dr. Richard Swain recognized Mr. Hunter King, member of the Francis Harvey Green Library for his dedicated service.

Administration and Finance-Mr. Mixner and Mr. Cuprak recognized Mr. Royston Gathings and Mr. Tom Clark. Mr. Gathings was recognized upon his retirement for his many contributions to the University. Mr. Clark was recognized for his leadership in writing the grant application that resulted in WCU receiving over \$3 million for our geothermal project.

Student Affairs-Dr. Bricketto recognized Mr. Marcus Harrison for his exceptional leadership within the Division of Student Affairs, the Office of Multicultural Affairs, as Advisor to the Gospel Choir and as Resident Director overseeing 600 students.

Advancement-Dr. Mark Pavlovich recognized Megan Cantalupo for her work as Director of Alumni Relations. With only two years in the position she has doubled the number of alumni events, increased attendance at alumni events, introduced seven new chapters including one for Veterans and has been a leader in expanding our use of technology to extend our funding and budget resources.

Each person recognized received a Certificate of Recognition from the Council of Trustees.

A. Report on SGA and Student Related Activities

Member Alicea offered her congratulations to Marcus Harrison and credited him with getting involved in WCU activities.

Member Alicea reported that this past Saturday was the first Accepted Students Day of the semester with over 2,200 in attendance. Also, last night was the SAC sponsored Mr. WCU with ten contestants participating and Mr. Washington won.

Member Alicea reported on the spring sports teams including women's softball, women's hockey and men's baseball.

Member Alicea reported that the SGA Gala for Hope raised over \$2,000 for CHOP.

This concluded Member Alicea's report.

**AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT AND CABINET:**

President Weisenstein gave the following report:

President Weisenstein called upon Mr. Mark Mixner to introduce Ms. Hinkle, Assistant Vice President for Finance and Business Services.

President Weisenstein offered congratulations and appreciation to Dr. Darla Spence Coffey and Dr. Anne Herzog, co-chairs of the Middle States Association Accreditation Team. President Weisenstein indicated that the report they generated was first rate and one of the finest reports he has seen and gave special kudos to Ms. Winnie Hayek for her work on writing and editing the report. He congratulated everyone on the committee for their work as well as for their outreach to involve the campus community. He indicated more information will be available shortly on the outcome of the accreditation visit, but that the preliminary reports indicate an excellent review.

President Weisenstein also reported on the successful completion by the Council of Social Work Education's review of our Social Work program. He offered kudos to Dr. Mildred "Mit" Joyner for her leadership on this highly successful review.

President Weisenstein reported on his efforts to continue accurate campus communication regarding the current proposed budget by the Governor. He indicated that our focus will be:

- on retaining jobs and retaining our excellence
- keep the institution moving forward
- upholding WCU's reputation as a best value with accessibility and quality education

He encouraged everyone to frequently check our budget website for the most accurate and current information.

President Weisenstein reported that as we conclude the Middle States Association accreditation process, we will jump start the strategic planning process. We have been in the silent phase of planning and will start to move ahead with gusto to the planning process.

President Weisenstein reported on the recently completed review of the Office of Sponsored Research, conducted by a consultant from Appalachian State University. Once the consultant's report has been reviewed, more information will be shared with the Council of Trustees.

President Weisenstein reported on the following recent Advancement efforts:

- Successful alumni events held during February, 2011 in Palm Beach and Sarasota, FL; Baltimore, MD; and Washington, D.C.
- increased membership to the Alumni On-Line Community to over 11,200
- WCU's increased visibility on Twitter and Facebook—over 5,000
- Giving to WCU continues to grow: year to date show a 19 percent increase in donors; largest increases are in friends, parents, corporate, and employees

President Weisenstein asked Dr. Mark Pavlovich to give an update on WCU's fundraising ranking within PASSHE. Dr. Pavlovich reported that West Chester University continues to climb in the rankings of universities within PASSHE this past year.

Approval of Purchase Orders and Contracts

---

**MOTION (DOZOR/WHITLOCK):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING DECEMBER, 2010, AND JANUARY, 2011, FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

---

This concluded President Weisenstein's report.

**AGENDA ITEM VI – REPORT OF THE EXECUTIVE COMMITTEE:**

None.

**AGENDA ITEM VII – REPORTS OF STANDING COMMITTEES:**

Academic Affairs

Member Dozor reported the committee had met and had one resolution for consideration and action by the Council of Trustees.

---

**MOTION (TOMLINSON/DOZOR):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY CONFERS THE DESIGNATION OF EMERITUS UPON THE FOLLOWING DISTINGUISHED RETIRED FACULTY:**

**MILDRED JOYNER  
WALLACE KAHN  
JOHN KERRIGAN  
KOSTAS MYRSIADES  
LINDA MYRSIADES  
MICHAEL PEICH  
EDWARD POLLAK**



**C. JAMES TROTMAN  
ANTHONY ZUMPETTA**

**MOTION UNANIMOUSLY APPROVED.**

---

Member Dozor gave a brief summary of the presentations made to the committee and asked that the summary provided be included with the minutes.

This concluded Member Dozor's report.

Student Affairs

Member Whitlock reported that the committee did meet in a joint session with the Budget and Finance Committee. Member Whitlock asked that the summary provided be included with the minutes.

Advancement

Member Silberman reported that the committee did meet and asked that the summary provided be included with the minutes.

This concluded Member Silberman's report.

Campus Development and Facilities

Member Matlawski reported that the committee did meet and asked that the summary provided be included with the minutes. In addition, the committee had one resolution for consideration and action for consideration by the Council of Trustees.

---

**MOTION (MATLAWSKI/ALICEA):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FIVE-YEAR CAPITAL BUDGET REQUEST PREPARED BY THE UNIVERSITY FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON APRIL 1, 2011.**

**MOTION UNANIMOUSLY APPROVED.**

---

This concluded Member Matlawski's report.

Information Technology

No meeting was held.

Budget and Finance

Member Lewis reported that the committee had met and asked that the summary provided be included with the minutes. In addition, the committee had several resolutions for consideration and action by the Council of Trustees.

---

**MOTION (LEWIS/MATLAWSKI):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2011:**

<b>Plans</b>	<b>Fee/Semester</b>
<b>14-Meal Plan (plus flex)</b>	<b>\$968</b>
<b>12-Meal Plan (plus flex)</b>	<b>\$941</b>
<b>9-Meal Plan (plus flex)</b>	<b>\$871</b>
<b>7-Meal Plan (plus flex)</b>	<b>\$810</b>
<b>Unlimited Meal Plan (plus flex)</b>	<b>\$1,250</b>
<b>Flex</b>	<b>\$250</b>

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

---

**MOTION (LEWIS/TOMLINSON):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2011:**

<b>Room Type</b>	<b>Fee/Semester</b>
<b>North Campus (double occupancy)</b>	<b>\$2,424</b>
<b>North Campus (single occupancy)</b>	<b>\$3,238</b>
<b>South Campus double occupancy)</b>	<b>\$2,816</b>
<b>South Campus (single occupancy)</b>	<b>\$3,064</b>
<b>College Arms Single Apartment (single occupancy)</b>	<b>\$4,800</b>
<b>College Arms 1-Bedroom Apartment (double bedroom)</b>	<b>\$4,000</b>
<b>College Arms 1-Bedroom Apartment (triple bedroom)</b>	<b>\$3,400</b>
<b>College Arms 1-Bedroom Apartment (quad bedroom)</b>	<b>\$3,100</b>
<b>College Arms 2-Bedroom Apartment (single bedroom)</b>	<b>\$4,400</b>
<b>College Arms 2-Bedroom Apartment (double bedroom)</b>	<b>\$3,700</b>

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

---

**MOTION (LEWIS/WHITLOCK):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THAT THE CURRENT 3.5% TOTAL RETURN ENDOWMENT SPENDING RATE OF THE MARKET VALUE OF THE ENDOWMENT BE CONTINUED FOR THE 2011-12 FISCAL YEAR.**

**MOTION UNANIMOUSLY APPROVED.**

---

This concluded Member Lewis's report.

**AGENDA ITEM VIII – REPORTS OF SPECIAL COMMITTEES:**

Chairman Fillippo called upon Member Carrozza to report on behalf of the Presidential Review Committee.

Member Carrozza thanked Members Lewis and Silberman for serving on the committee. Member Carrozza reported that following the Board of Governors Policy 2002-03-A Evaluating Presidents, the committee along with consultant, Dr. Barbara Butterfield, and PASSHE liaison, Vice Chancellor Mr. Gary Dent had conducted interviews with the various constituency groups including more groups than required by the policy. As a result, a report and recommendation has been submitted to the Council of Trustees for consideration and action.

---

**MOTION (CARROZZA/LEWIS):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HAVING CONSULTED WITH THE:**

- **FACULTY**
- **STAFF**
- **STUDENTS**
- **ALUMNI**
- **AND OTHER UNIVERSITY CONSTITUENCIES**

**RECOMMENDS THAT THE BOARD OF GOVERNORS AUTHORIZE THE CHANCELLOR TO EXTEND THE CONTRACT OF PRESIDENT GREG R. WEISENSTEIN UNTIL JUNE 30, 2014 (ADOPTED MARCH 24, 2011).**

**MOTION UNANIMOUSLY APPROVED.**

---

On behalf of the entire Council of Trustees, Chairman Fillippo thanked Members Carrozza, Lewis, Silberman for their efforts. Chairman Fillippo congratulated President Weisenstein. Member Dozor stated on behalf of the Council of Trustees, that President Weisenstein has the full support and commitment of the Council of Trustees. The Council of Trustees is appreciative of the exceptional leadership that President Weisenstein continues to provide to the University.

President Weisenstein thanked the Council of Trustees for confidence and indicated that both he and Sandra are very happy to be at WCU and are committed to the future of West Chester University for many years to come.

**AGENDA ITEM IX – REPORTS OF LIAISON TO CONSTITUENCIES:**

Member Silberman reminded everyone of the upcoming PACT Conference hosted by Edinboro University.

Member Dozor reported on his visit with Dr. Clifford Johnston, President of APSCUF. He stated that based on his visit he felt reassured that President Weisenstein had established a good working relationship with APSCUF and had opened and strengthened lines of communication between APSCUF and the administration.

**AGENDA ITEM X – OLD BUSINESS:**

None.

**AGENDA ITEM XI – NEW BUSINESS:**

Chairman Fillippo made the following announcements:

- Selection of nominating committee: Member Dozor (chair); Members Matlawski and Moskowitz. The committee will present a slate of officers at the May, 2011, meeting.
- Reminder of the April 14, 2011, annual facilities tour which will start at 5:00 p.m. at Tanglewood and will be followed by a working dinner.

Member Tomlinson reported that he was very proud of the students and faculty who represented PASSHE at the recent budget hearings.

Member Lewis congratulated Member Silberman on the new television advertisements that were previewed during the Council of Trustees reception. Member Lewis said he was looking forward to the launch of the campaign.

**AGENDA ITEM XII – ADJOURNMENT:**

Chairperson Fillippo asked for a motion for adjournment.

---

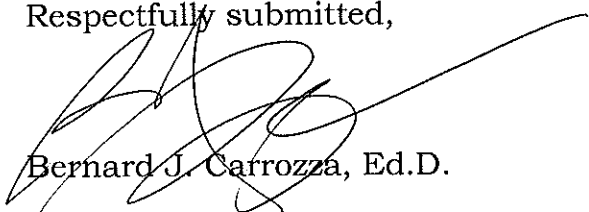
**MOTION (TOMLINSON/WHITLOCK):**

**MOTION TO ADJOURN AT 9:05 P.M.**

**MOTION UNANIMOUSLY APPROVED.**

---

Respectfully submitted,



Bernard J. Carrozza, Ed.D.  
Secretary



**Council of Trustees Meeting  
March 24, 2011**

**Highlights and Information Items from the Administration and Finance Division**

- **On March 1<sup>st</sup>, Bernadette Hinkle began employment as the Assistant Vice President for Finance and Business Services at WCU. Ms. Hinkle has extensive administrative experience in higher education, is a certified public accountant (CPA), and is finishing a doctoral program in higher education administration.**
- **In early March, the Facilities Department implemented a contract trash and recycling program that is estimated to save the University at least \$150,000 per year.**